

Main Street Millen Work Plan: 2023

Committee: Design

January 1, 2023 – December 31, 2023

Tasks	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Revamp façade improvement grant program and report back to Board.	Becky Thomas MSM group	February 2023	\$500		
2. Participate in Earth Day Clean Up <ul style="list-style-type: none"> • Continue to involve other community groups: garden clubs, schools, woman’s club, churches • Serve breakfast to volunteers • MSM Entrance signs – Yearly Maintenance • Clean Up Millen Community House • Partner with Magnolia Springs State Park 	Sherri Chance MSM Group Local Garden Clubs School Groups	April 2023	\$100		
3. Gateway Enhancement at the Intersection of Hwy 25&17 <ul style="list-style-type: none"> • Decorate / advertise events 	Shana Brinson Jessica Suggs Local Garden Clubs MSM Group	January – December 2023	\$1,000		
4. Promote restoration of historic downtown buildings through public awareness <ul style="list-style-type: none"> • Fifth grade Historic Tour • Ghost Tour / Paranormal Tour • PAL Theater benefit concert 	Steve Rathbun Susan Welch MSM Group Community Volunteers School System	Tour May 5 th Ghost Tour Nov 3 rd	\$200		

Total Budget: \$1,800

Committee: Economic Restructuring

January 1, 2023 – December 31, 2023

Tasks	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Be attentive to Millen merchants through individual contacts to determine their needs	Mandy Underwood MSM Group	Ongoing	\$500		
2. Participate in Small Business Week and Small Business Saturday <ul style="list-style-type: none">• Order supplies from American Express SBS• Activities for Small Business Week – May 7th – 13th• Promotions during the week• Activities for Nov 25th – SBS	Talmadge Fries MSM Group	May 7 th – 13 th Nov. 25 th	\$200		
3. Sponsor local produce market on Cotton Avenue and revamp the facilities <ul style="list-style-type: none">• New Facility to include signage• New Signs for Advertising• Facebook Advertising• Musicians to perform every week	Dale Wiggins MSM Group	Produce Mkt May – Sept Revamp Jan – April	\$30,000		
4. Light Poles for Christmas Decorations on Winthrope and Cotton	Sherri Chance MSM Group	By November 2023	\$2,000		

Total Budget: \$32,700

Committee: Promotions

January 1, 2023 – December 31, 2023

Tasks	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Sponsor family-oriented events in downtown area: Hometown Patriotic Celebration Harvest of Fun (Halloween event)	Sara Jo Britt Lori Taylor Janice Pennington Lee Wilson	Patriotic July 3rd Harvest of Fun Oct 31 st	\$10,000 \$100		
2. Sponsor performances for the community Concert Dinner Theater Movies – Summer movies for kids in the Pal Outside Movies Ladies Night Out Event	Shana Brinson Jessica Suggs Lori Taylor	Monthly Events – Dates to be determined	\$2,000		
3. Revamp Millen Brochure	Shana Brinson Mandy Underwood	May 2023	\$300.00 For printing		

Total Budget: \$12,400

Committee: Organization

January 1, 2023 – December 31, 2023

Task	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Sponsor fundraisers: <ul style="list-style-type: none">• Fair-on-the-Square• Recruit New Vendors	Robin Scott Susan Welch Pam Dwight Lori Taylor	October 7th	\$200		
2. Recruit volunteers	All volunteers	Ongoing	-0-		
3. Support and participate in events of other organizations: <ul style="list-style-type: none">• MLK observance• Friends of Magnolia• Christmas in Millen• JCHS Homecoming Activities (Parade)	All Volunteers	Annual	-0-		

Total Budget: \$200